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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Evcom, Inc. Launches *Homes of the Big Island*

Wailuku, HI August 15, 2005 – EVCom, Inc., a Maui based publisher, announces the launch of its newest publication ***Homes of the Big Island***.

The new monthly magazine will focus exclusively on the Big Island's booming real estate market and provide relevant information for prospective home buyers and sellers. With 25,000 copies distributed island-wide each month, ***Homes of the Big Island*** will reach virtually every prospective buyer and seller. Special sections will highlight market trends, unique neighborhoods and new developments as well as detailing statistical data about the marketplace. Ten pages of excellent maps will show almost every neighborhood on the island. Columns by real estate experts and official representatives lend depth and variety to their editorial content making each monthly issue a "must read" for anyone interested in the industry.

EVCom has hired the husband and wife team of Jim and Nancy Zampathas to represent the magazine to potential advertisers. Several major Big Island real estate companies have already made firm commitments beginning with the first issue. "We're very excited to be entering the market with this type of magazine," says publisher David Every. "It just seemed like the right thing to do right now. We're going to fill a niche that's significantly lacking by trying to keep up with what's going on in this highly paced marketplace. And we are very, very happy to have both Jim and Nancy working with us. Jim, a graphic artist and a licensed real estate agent, and Nancy, a very experienced media salesperson, between them really understand both sides of the business. It's a perfect fit." Inquiries about advertising can be directed to the Zampathas' at 808-885-2074 or sales@homesofthebigisland.com.

Homes of the Big Island represents a departure from EVCom's well established visitor oriented stable of publications which includes ***Maui Visitor***, ***Big Island Visitor***, ***Kauai Visitor*** and ***Oahu Visitor***. The inaugural issue of ***Homes of the Big Island*** will hit the stands on September 15th, 2005, be looking for it! A companion web site, www.homesofthebigisland.com, is under construction and scheduled to be fully implemented by launch date.

For further information, contact Julie Nelson, Assistant Sales & Marketing Manager 808.937.6461 or email marketing@homesofthebigisland.com.

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