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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Visitor Magazines, LLC Launches New Publication on Oahu

Wailuku, HI May 24, 2004 – Visitor Magazines, LLC announces the launch of its newest publication, *Oahu Visitor Magazine*. The magazine will be available to the public June 1, 2004.

Oahu Visitor Magazine will have a monthly distribution of 75,000 copies which will be placed In-Room at Resorts, Hotels, Condos, B&Bs and also distributed at rack locations throughout Oahu.

Oahu Visitor Magazine will feature an array of ads and articles for Oahu dining, golf, activities, shopping, art and real estate.

“We are very excited to be bringing our dream to fruition. Oahu Visitor joins Maui Visitor, Big Island Visitor and Kauai Visitor to round out our state-wide visitor publications group. Through the past nearly fourteen years we have been tweaking and perfecting our formula for successful magazines. Our editorial features, our TV listings and our selection of fine advertisers have proven to be useful and effective. We are very proud of the Oahu Visitor Magazine.” **Ron Vaught, Managing Partner and Co-Publisher.**

For further information, contact Daniel Duval at 808.739.2222.

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